



**Thursday October 17**  
Grouse Mountain Lodge, doors open at 6pm  
Program at 7pm  
Perk Perkins, CEO of Orvis  
Whitefish Mayor John Muhlfeld  
Photos by Steven Gnam  
Lite apps & no host bar  
*Free and open to the public  
Call 862-6722 for information*

**Friday October 18**  
FVCC Arts & Technology building  
8:30 am registration, 9am start time  
Kathleen Warner – StartUp America  
Robert Yow – Xanterra Vice President for Business Development  
Andrew Haggemeier – Pathways to Prosperity Author

**Panels on:**  
Economic Opportunity & the Great Outdoors  
Innovative Solutions from Local Business

Including speakers from: Kalispell Regional Medical Center, Kimber Arms, ZaneRay, D.A. Davidson, Glacier Park Inc. and more

\$20 all day (including lunch)  
Online Registration available:  
[NPCALookingUp.brownpapertickets.com](http://NPCALookingUp.brownpapertickets.com)

For more information: 862-6722,  
[slundstrum@npca.org](mailto:slundstrum@npca.org), [uwilde@npca.org](mailto:uwilde@npca.org)  
[www.npca.org/lookingup](http://www.npca.org/lookingup)

**Looking Up**  
Business & Opportunity in the Crown of the Continent

This event opens *Thursday, October 17 at 6pm in Whitefish at the [Grouse Mountain Lodge](#).*  
Light appetizers and cash bar available starting at 6pm.  
Keynote address by Orvis CEO **Perk Perkins** at 7pm.

General conference sessions occur all day Friday, October 18, at [FVCC](#).  
Doors open at 8:30am. Session starts at 9:00am.  
Additional keynote addresses by:  
**Kathleen Warner** of StartUp America  
**Robert Yow** of Xanterra  
**Andrew Haggemeier**, author of [Pathways to Prosperity](#)

**Save the Date...**

***Looking Up!***  
***Business & Opportunity in the Crown of the Continent***

October 3, 2013

Dear Friend:

Coming right up on **October 17 and 18** is a rare opportunity to hear **Orvis CEO Perk Perkins** talk about how Orvis works to protect water, wildlife and natural landscapes as part of its business model of success. *This will be a presentation you will not want to miss.*

Orvis is famous for its fly rods and fishing gear. Over the years Orvis has diversified their outdoor outfitting business to include clothing, home interiors, canine products, and guided trips. Just as importantly, Orvis has made a significant commitment to "Protecting Nature".

The Orvis [Mission Statement](#) reads,

*"If we are to benefit from the use of our natural resources, we must be willing to act to preserve them. Therefore, **Orvis commits 5% of pre-tax profits to protecting nature.** Orvis grants typically focus on specific, on-the-ground habitat projects. Projects dedicated to the acquisition, restoration, enhancement or long-term protection of native fish and wildlife habitat receive priority. Our conservation work is targeted towards habitats that function as an integral part of the landscape and are faced with imminent threat of loss. We also give strong consideration to organizations and projects dedicated to advancing canine health and well-being."*

Orvis provides grants and has [partnered](#) with numerous conservation organizations that protect the basis of the company's success.

#### **What You Can Do!**

- Please go to the [Looking Up Facebook page](#) and "Like" this event.
- Tell your friends about it.
- Then plan to attend the opening evening with Perk Perkins at Grouse Mountain Lodge, and/or the second day of the conference at FVCC.

~ We Thought You'd Like to Know! ~



**Orvis CEO Perk Perkins**  
will open the LookingUp! conference with  
a keynote address in Whitefish, Thursday evening at 6pm  
at Grouse Mountain Lodge in Whitefish.  
**Come early for light appetizers and open bar.**

---

**Donate Now**  
Secure donations through  
Network for Good

**Headwaters Montana is Helping Sponsor This Event**  
Please assist us with your financial support.  
~ Thank You! ~

Office: 545 Holt Drive, Bigfork, MT 59911 | Invoices, etc: PO Box 4310, Whitefish, MT 59937  
[info@headwatersmontana.org](mailto:info@headwatersmontana.org) | [www.headwatersmontana.org](http://www.headwatersmontana.org)

This email was sent to .  
To ensure that you continue receiving our emails, please add us to your address book or safe list.

[manage](#) your preferences | [opt out](#) using TrueRemove®

Got this as a forward? [Sign up](#) to receive our future emails.

Network for Good.  
EmailNow powered by Emma

